



PRESS FILE



New brand of watches with double time zone GMT

for MEN & WOMEN

SWISS MADE



You can find ours E-shop on www.jetlag-montre.com



LOVE YOUR TIME

Each person perceives time differently and has a unique relationship with their watch.

For some, it is a piece of jewellery. For others, something they refer to all the time. But the original instrument which measures time has metamorphosed into something new...

Are we forced to choose between style and quality, classicism and egocentricity ?

Jetlag has imagined and designed a collection of watches which combine the technical know-how of luxury watchmaking, the latest trends in fashion and the particularity of showing GMT as well as another time zone.

I would like to invite you on a voyage around our unique concept and our three collections: Lady, Men's Travel and the triathlon Series. LOVE YOUR TIME

Eric Coulon,
CEO Jetlag France





THE CONCEPT

DOUBLE TIME ZONE

Jetlag is a resolutely contemporary brand. Today, everybody travels. Further, easier, more often...Only two hours in the Shuttle to London and you have changed time zone!

This is why all our watches function with a double time zone GMT.

SWISS MADE MECHANISM

Quality is one of the fundamentals of the brand. This is why we decided to use Swiss skills and know-how for the design and production of all our watches. We have also developed a mechanism unique in the world based on the Triathlon. Enjoy Swiss Made!!

THREE WATCH STRAPS FOR A UNIQUE WATCH

You may choose two other watch straps as well as the original. Free of charge the look of your watch in one gesture! Love your time...





EVERBODY'S JETLAG !

CHOOSE YOUR WATCH

You are unique! So, you can choose your watch from a large range of colours, dials and specifications. From the most glamorous to the most luxurious! Men also have different styles, so we have two Men's Collections :Men's Travel Colour and Triathlon series.

STRAPS

Once you have chosen your watch, you may choose two other watch straps as well as the original (leather, butterfly clasp). The second free bracelet is in leather with a simple clasp, and the third in plain rubber. Chic or sporty, change the look of your watch in one simple gesture! We also offer you a free watchmaker's screwdriver to help you change the watch strap and change the style of the watch.

LOVE YOUR TIME, PLAY WITH IT !

A watchmaker's screwdriver is included in each presentation box. This allows you to easily change the watchstrap, and choose a different style for your watch.



LADY COLLECTION



LONDON

RIO DE JANEIRO

DUBAI

PARIS

PEKIN

MILANO

NEW YORK

LADY COLLECTION

CHOOSE YOUR WATCH...



YOUR DIAL...



CLASSIC



LOVE



ROYAL

ALL OUR WATCHES ARE
DECORATED WITH
HAND SET SWAROVSKI
CRYSTALS.

AND YOUR
EXTRA
WATCHSTRAP !



Straps stiched leather in
Italian Made with
butterfly clasp



Straps stiched leather in
Italian Made with a
simple clasp



Straps plain rubber in
Italian Made with
simple clasp



LONDON

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



Classic LONDON

€ 490



Love LONDON

€ 690



Royal LONDON

€ 750

CHOOSE YOUR TWO EXTRA WATCHSTRAPS, THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H, double time zone, Swiss Made Quartz technology, Waterproof to 100 meters (10 ATM)

Counter

Central with double time zone, date at 16H00

Dial background

World capitals, with a heart of hand mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made stitched leather

Clasp

Butterfly clasp attached to the watch straps



DUBAI

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



CHOOSE YOUR TWO EXTRA WATCHSTRAPS, THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H, double time zone, Swiss Made Quartz technology, Waterproof to 100 meters (10 ATM)

Counter

Central with double time zone, date at 16H00

Dial background

World capitals, with a heart of hand mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made stitched leather

Clasp

Butterfly clasp attached to the watch straps



RIO DE JANEIRO

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



CHOOSE YOUR TWO EXTRA WATCHSTRAPS, THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H, double time zone, Swiss Made Quartz technology, Waterproof to 100 meters (10 ATM)

Counter

Central with double time zone, date at 16H00

Dial background

World capitals, with a heart of hand mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made stitched leather

Clasp

Butterfly clasp attached to the watch straps



PARIS

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



Classic PARIS

€ 490



Love PARIS

€ 690



Royal PARIS

€ 750

CHOOSE YOUR TWO EXTRA WATCHSTRAPS,
THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L
hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high
quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H,
double time zone, Swiss Made
Quartz technology, Waterproof to
100 meters (10 ATM)

Counter

Central with double time zone, date
at 16H00

Dial background

World capitals, with a heart of hand
mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made
stitched leather

Clasp

Butterfly clasp attached to the
watch straps



MILANO

ALL OUR WATCHES ARE DECORATED WITH HAND SET **SWAROVSKI CRYSTALS**



Classic MILANO

€ 490

Love MILANO

€ 690

**CHOOSE YOUR TWO EXTRA WATCHSTRAPS
THEY ARE FREE !**



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L
hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high
quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H,
double time zone, Swiss Made
Quartz technology, Waterproof to
100 meters (10 ATM)

Counter

Central with double time zone, date
at 16H00

Dial background

World capitals, with a heart of hand
mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made
stitched leather

Clasp

Butterfly clasp attached to the
watch straps



PEKIN

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



Classic PEKIN

€ 490



Love PEKIN

€ 690



Royal PEKIN

€ 750

CHOOSE YOUR TWO EXTRA WATCHSTRAPS,
THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L
hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high
quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H,
double time zone, Swiss Made
Quartz technology, Waterproof to
100 meters (10 ATM)

Counter

Central with double time zone, date
at 16H00

Dial background

World capitals, with a heart of hand
mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made
stitched leather

Clasp

Butterfly clasp attached to the
watch straps



NEW YORK

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



Classic NEW YORK

€ 490



Love NEW YORK

€ 690



Royal NEW YORK

€ 750

CHOOSE YOUR TWO WATCHSTRAPS
THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L
hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high
quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H,
double time zone, Swiss Made
Quartz technology, Waterproof to
100 meters (10 ATM)

Counter

Central with double time zone, date
at 16H00

Dial background

World capitals, with a heart of hand
mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made
stitched leather

Clasp

Butterfly clasp attached to the
watch straps

LUXE BLACK

ALL OUR WATCHES ARE DECORATED WITH HAND SET SWAROVSKI CRYSTALS



CHOSSEYOUR TWO EXTRA WATCHSTRAPS
THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

42 mm diameter, 316L
hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high
quality 316L chrome stainless steel

Movement

Ronda powertech calibre 515.24H,
double time zone, Swiss Made
Quartz technology, Waterproof to
100 meters (10 ATM)

Counter

Central with double time zone, date
at 16H00

Dial background

World capitals, with a heart of hand
mounted clear Swarovski crystals

Crystal

Domed Saphir crystal (4mm)

Straps

Choice of colours in Italian Made
stitched leather

Clasp

Butterfly clasp attached to the
watch straps



MEN'S TRAVEL COLOUR COLLECTION



CLASSIC

LUXE

SPORT



CLASSIC

ALL OUR WATCHES ARE DOUBLE TIME ZONE - GMT



CHOOSE YOUR TWO EXTRA WATCHSTRAPS
THEY ARE FREE !



TECHNICAL SPECIFICATION

Case

48 mm diameter, 316L
hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high
quality 316L chrome stainless steel

Movement

IsaSwiss 8173 double time zone-
alarm-day-date at 04H00-24 hours
GMT-battery status indicator Swiss
Made Quartz technology,

Waterproof to 100 meters (10
ATM)

Dial background

Carbon sheet-Electroluminescent
hour index, Electroluminescent
hands

Crystal

Domed Saphir crystal (4mm), High
scratch resistance

Straps

Italian Made real stitched leather-
Choice of colours

Clasp

Butterfly clasp attached to the
watch straps



LUXE

ALL OUR WATCHES ARE DOUBLE TIME ZONE - GMT



CHOOSE YOUR TWO EXTRA WATCHSTRAPS
THEY ARE FREE



TECHNICAL SPECIFICATION

Case

48 mm diameter, 316L hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high quality 316L chrome stainless steel

Movement

IsaSwiss 8173 double time zone-alarm-day-date at 04H00-24 hours GMT-battery status indicator Swiss Made Quartz technology,

Waterproof to 100 meters (10 ATM)

Dial background

Carbon sheet-Electroluminescent hour index, Electroluminescent hands

Crystal

Domed Saphir crystal (4mm), High scratch resistance

Straps

Italian Made real stitched leather-Choice of colours

Clasp

Butterfly clasp attached to the watch straps



SPORT

ALL OUR WATCHES ARE **DOUBLE TIME ZONE** - GMT



**CHOOSE YOUR TWO EXTRA WATCHSTRAPS
THEY ARE FREE**



TECHNICAL SPECIFICATION

Case

48 mm diameter, 316L hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high quality 316L chrome stainless steel

Movement

IsaSwiss 8173 double time zone-alarm-day-date at 04H00-24 hours GMT-battery status indicator Swiss Made Quartz technology,

Waterproof to 100 meters (10 ATM)

Dial background

Carbon sheet-Electroluminescent hour index, Electroluminescent hands

Crystal

Domed Saphir crystal (4mm), High scratch resistance

Straps

Italian Made real stitched leather-Choice of colours

Clasp

Butterfly clasp attached to the watch straps



TRIATHLON SERIES



ORANGE

BLUE

WHITE

LAGOON

MONACO



TRIATHLON SERIES

BE THE FIRST TO DISCOVER A WATCH MOVEMENT UNIQUE IN THE WORLD !

Exclusive functions which manage
three different times
independently from one another and keep them in
their memory

Time 1 : Swimming

Time 2 : Cycling

Time 3 : Running



ORANGE



BLUE



WHITE



LAGOON



MONACO

ALL OUR WATCHES IN THIS COLLECTION ARE PRICED AT € 1,490

THE TRIATHLON SERIES WATCHES ARE DOUBLE TIME ZONE TOO !!.



TRIATHLON SERIES

EXCLUSIVE FUNCTION / DOUBLE TIME ZONE / STRAPS INTERCHANGEABLY



TECHNICAL SPECIFICATION

Case

48 mm diameter, 316L hypoallergenic stainless steel

Bezel

Unidirectional rotating bezel, high quality 316L chrome stainless steel

Movement

Soprod, mecatronic with double time zone-multifunctional configuration, sport triathlon-Swiss technology

Waterproofness

Waterproof to 100 meters (10 ATM)

Dial background

Carbon sheet-Multifunction sports index,Electroluminescent hands

Crystal

Domed Saphir crystal (4mm), High scratch resistance

Straps

Italian Made real stitched leather with carbon effect-Choice of colours

Clasp

Butterfly clasp attached to the watch straps



Please do not hesitate to contact us for further information.

CONTACT PRESSE

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Find all the details of our collections in our E-shop

www.jetlag-montre.com